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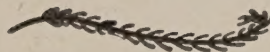
OCT 17 1949

U. S. Department of Agriculture

African Violet Nursery

MRS. W. H. ODOM

DeWitt, Iowa



I ship only fresh cut leaves. All leaves are guaranteed free from disease and insects. All leaves guaranteed to arrive in satisfactory condition (leaves with broken stems are not considered unsatisfactory unless stems are completely gone, as short stems root as quickly as longer ones). If leaves are not satisfactory return such immediately and replacement will be sent.

If order is less than \$1.00 include 25c for packing and postage. If you desire leaves sent special delivery include extra postage.

Each and every variety listed below is distinct from all the others.

Group I—25c each

Admiral—Medium violet
Amethyst—Orchid
Blue Bird—Medium blue
Blue Boy—Deep Purple
Blue King—Purple
Blue Marion—Good medium blue
Blushing Maiden—Creamy Pink
Bicolor—Two top petals plum,
lower petals orchid
Crinkles—Medium blue
Commodore—Reddish purple
Dainty Maid—Pink
Dark Iontha—Deep purple
Double Blue Boy—Dark purple
Ionantha Grandiflora—Medium blue
Keeweenaw—Light violet
Mentor Boy—Reddish purple
Myrtle—Medium blue
Neptune—Purple
Norseman—Good blue
Orchid Beauty—Plum
Pansy Purple—Reddish purple
Purple Gem—Medium blue
Purple Prince—Reddish purple
Red Head—Plum
Redland—Deep orchid
Rose Purple—Medium blue
Ruffles—Light violet
Sapphire—Medium blue violet
Sky Blue—Very light blue
Turquoise—Medium blue
Viking—Purple

Group II—40c each

Amazon Blue—Dark purple
Amazon Pink—Pink
Amethyst Amazon—Orchid
Blue duPont—Dark purple
Blue Girl Supreme—Dark purple
Blue Heaven—Medium blue
Blue Leatherneck—Dark purple
Blue Perfection—Medium blue
Blue Velvet—Lovely medium blue
Frieda—Plum
Pick-a-back or Hanging Basket—Purple
Judy—Plum
Kellar's Blue Seedling—Medium violet
Lavender Pink duPont—Plum
Mentor Lad—Reddish purple
Midnight—Medium blue
Mrs. Kimball—Medium blue
No. 32—Medium violet
Pink Leatherneck—Pink
Purple Beauty—Lovely medium blue
Red Head Girl—Plum
White King—White
West Coast Amethyst—Orchid
Zip Coon—Deep purple, white back giving
affect of having white border around
edge of blossoms.

GROUP III—50c each

Amazon Red—Plum
Bit O'Heaven—Very light blue
Double Amazon—Dark purple
Norseman Amazon—Medium blue
Regal Wine Double—Plum
Sailor Boy Amazon—Medium blue
White Amazon—White
W. K. duPont—Medium blue

Stationery—4 designs—violet (center), violet (side) Robin, Pigeon—50 Sheets \$1.00.

"Handbook for African Violet Growers" is complete in growing instruction, description, and the Fischer Color Chart—\$1.50 each.

Flower Pots—Plastic 3 inch—35c each; 4 inch Wik-fed pots \$1.25; 3 inch aluminum pot and saucer, \$1.50 each; 3½ inch Neponset Paper Pots, 10 for 35c; 12 for 38c; 25 for 65c. All postpaid.

Hyponex, 25c per can, plus 5c postage.

Copper Watering Cans, 1 quart \$2.79; 2 quarts \$3.79, postpaid.

Here's the Stationery you have been waiting for!!

It's especially designed for you African Violet enthusiasts

Design No. 1



Design No. 2



Design No. 3



Illustrations
Half Size

Design No. 4



Order Today!

It's NEW

It's DIFFERENT

It's ATTRACTIVE

It's LOW IN PRICE

It's GOOD QUALITY

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Mrs. W. H. Odom
De Witt, Iowa

Please send Stationery of following designs: No. 1 _____ sheets;

No. 2 _____ sheets; No. 3 _____ sheets; No. 4 _____ sheets.

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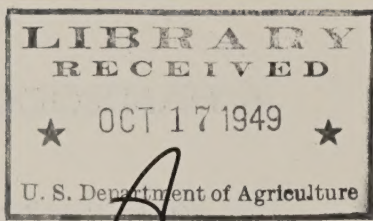
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50 Sheets \$1.00 POSTPAID

Special Price to Club Groups



Handbook

for

AFRICAN VIOLET
GROWERS

by

Mary Margaret Odom

A HANDBOOK FOR AFRICAN VIOLET GROWERS

by Mary Margaret Odom

Here's a complete book on your favorite house plant, the African Violet. It is designed to please all, from the beginners to the specialist. Just off the press, ready for distribution.

The cover is neat, attractive and durable. The size, $5\frac{1}{2} \times 8\frac{1}{2}$ inches, is nice for handling. The pages are of good quality paper that will not soil easily. The price is cheap, considering the quality and contents — \$1.50 per copy.

Among the many helpful hints and suggestions to help you enjoy your violets more, you will find information on exposure, watering, soil mixtures, feeding, propagation, symptoms and methods of combating diseases and insects, minerals, fertilizers, etc.

This book gives the complete history of the African Violet; also the story of our Doubles, over which there has been so much confusion. There are drawings showing the different parts of a blossom, and a leaf; as well as drawings showing the actual size and shape of blossoms of different varieties. Among the 150 descriptions of named varieties, there are photographs of 20 of them.

Clubs and those planning African Violet Programs will be especially interested in the songs, poems, games, talks by other successful growers, etc.

At last here is the beautiful color chart you have been asking for. It is the "Fischer-New England Gladiolus Society Color Chart," which has been accepted by the African Violet Society of America, and is being used by the Classification Committee in its work of standardizing the different varieties.

Order your copy now, (*allow ten days for delivery*), and give this leaflet to a friend.

SEND YOUR ORDER TO:

Mrs. W. H. Odom
De Witt, Iowa

**APPLICATION FOR MEMBERSHIP IN
AFRICAN VIOLET SOCIETY OF AMERICA, INC.**

MR. WARREN E. J. GOTTSHALL, Treasurer
AFRICAN VIOLET SOCIETY OF AMERICA, INC.
P. O. Box 901
Alexandria, Virginia.

Date_____

Please enroll me as a member of African Violet Society of America, Inc.
My dues for a twelve month period are enclosed.

Recommended by

Signed_____

Mrs. W. H. Odom

Street Address_____

De Witt, Iowa

City and State_____

CHECK CLASS OF MEMBERSHIP DESIRED

- ☐ Individual Membership for Twelve Month Period \$3
☐ Sustaining (Commercial) Membership for Twelve Month Period \$10

Make Checks Payable to African Violet Society of America, Inc.

See Reverse Side

AFRICAN VIOLET SOCIETY OF AMERICA, INC.

African Violet Society of America was organized in Atlanta, Georgia, in November 1946 and was subsequently incorporated under the laws of Georgia as a non-profit organization.

Briefly, the purposes of the Society are (1 To stimulate an increasing, widespread interest in the growing of African violets (saintpaulias) both by amateur and commercial growers; (2 To encourage the origination and distribution of new and improved varieties of African Violets; (3) To gather and publish information regarding the propagation and culture of African violets.

The African Violet Magazine, a quarterly publication, is the official organ of the Society and is mailed to all members. Membership is open to anyone who is interested in African violets. Membership dues are payable in advance.

See Application for Membership on Reverse Side